## PDF and OpenType technology

The ideal match or an uneasy compromise?





#### Create a PDF file with text

- Nothing can be simpler
  - Choose the right font (Tf)
  - Set text matrix (Tm) or move text cursor (Td)
  - Convert Unicode chars to PDF characters via encoding (CIDs)
  - Output (Tj / TJ) and go for a coffee







This is what you see when you get back if your text is in Devanagari script:

## अलिह्वीय

Below is the correct result.

How many differences can you find between the two?







#### Devanagari









Tamil: different appearance, same problems

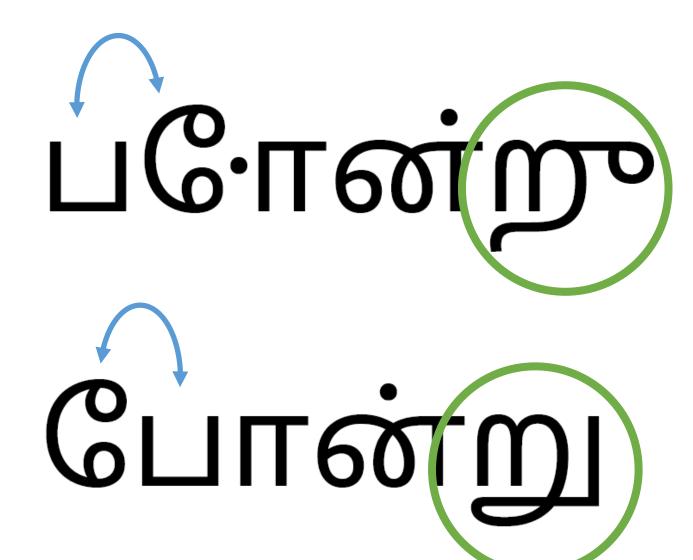


போன்று





#### Tamil







#### What is OpenType

- File format combining TrueType and Type1 outlines?
- Not just this: support for all kinds of scripts, world languages and their specific features.





#### Latin

### THE SWASHES, LIgatures & Kerning

Kerning

# THE SWASHES, LIgatures & Kerning THE SWASHES, LIgatures & Kerning

Discretionary ligatures

THE SWASHES, LIgatures & Kerning THE SWASHES, Ligatures & Kerning THE SWASHES, Ligatures & Kerning

Swashes

THE SWASHES, LIgatures & Kerning THE SWASHES, LIgatures & Kerning THE SWASHES, Ligatures & Kerning THE SWASHES, Ligatures & Kerning

Stylistic alternatives

THE SWASHES, LIgatures & Kerning THE SWASHES, Ligatures (et) Kerning

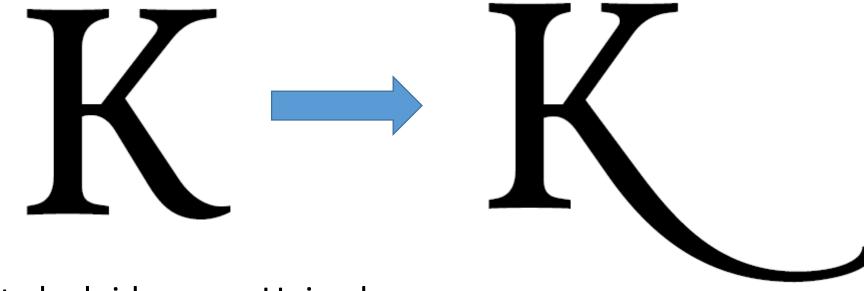
#### PDF Implementation

- Kerning: Text positioning + text showing operators (Tm/Td + Tj), or TJ operator
- [ (A) 120 (W) 120 (A) 95 (Y again) ] TJ
- Ligatures, swashes, other substitutions: output correct glyph id and specify /ToUnicode mapping correctly (if you want to be able to extract the text from PDF afterwards)





#### /ToUnicode CMAP

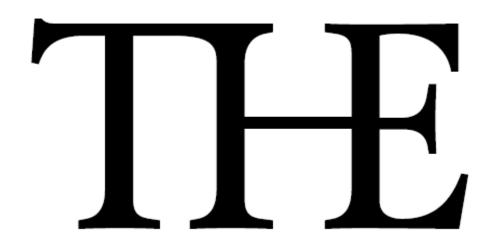


- Different glyph ids, same Unicode
- <002a><002a><004b>
- <00f8><00f8><004b>





#### /ToUnicode CMAP



- Some ligatures have Unicode values, but some do not
- ff (U+FB00): 'LATIN SMALL LIGATURE FF'
- <02c4><02c4><005400480045>





#### OpenType features

'aalt' Access All Alternates

• 'abvf' Above-base Forms

'abvm' Above-base Mark Positioning

• 'abvs' Above-base Substitutions

• 'afrc' Alternative Fractions

• 'akhn' Akhands

•

And ≈130 more!



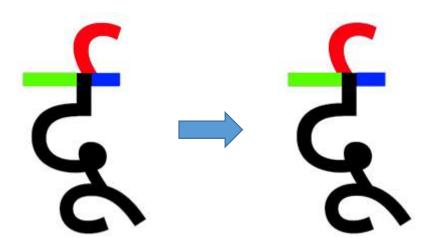


#### OpenType features: basic operations

• Substitute glyphs

fi-fi

Adjust the positions of glyphs



#### OpenType Layout tag registry

- ≈ 150 Script tags
- For some scripts there are old and new implementations (e.g. deva and dev2)
- ≈ 500 Language tags
- ≈ 140 Feature tags
- Font developers also may define and register their own features
- How is everything organized?



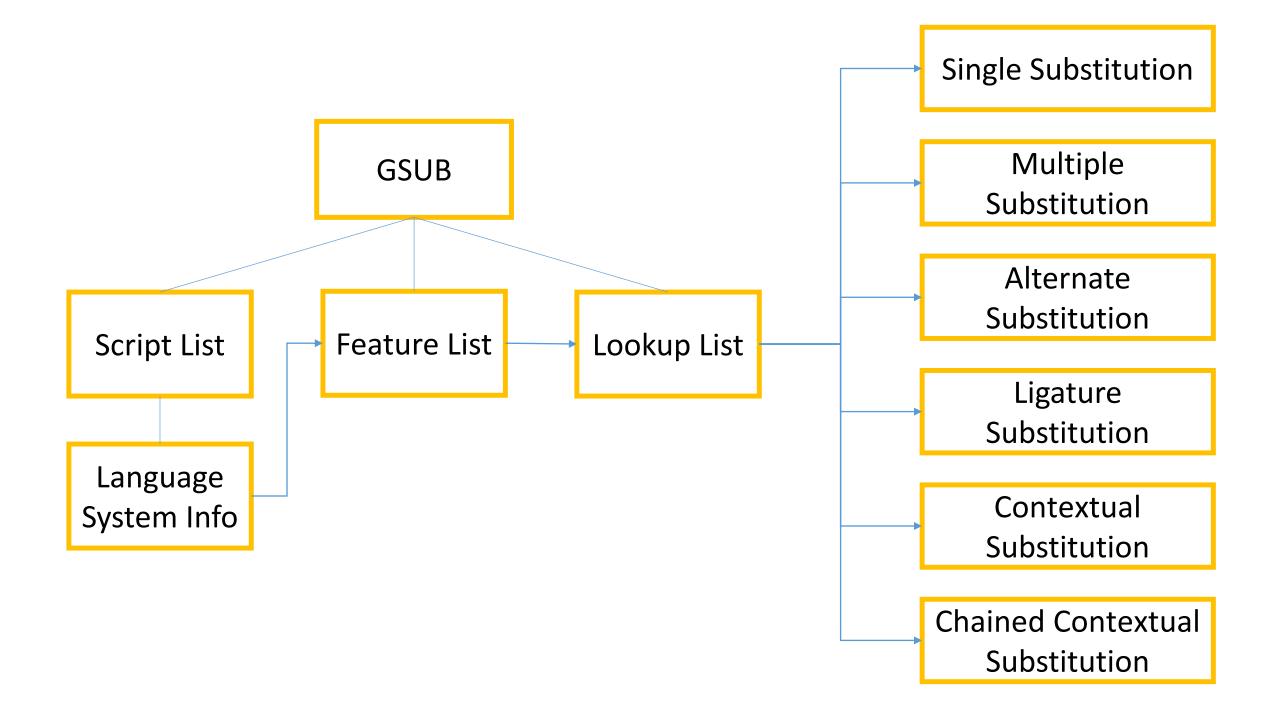


#### GSUB and GPOS tables in the OpenType font

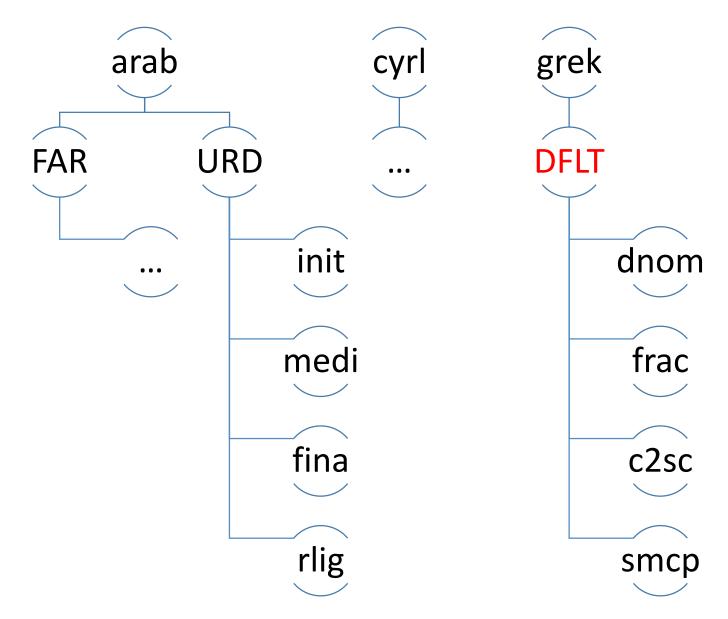
- GSUB = Glyph Substitution
- GPOS = Glyph Positioning





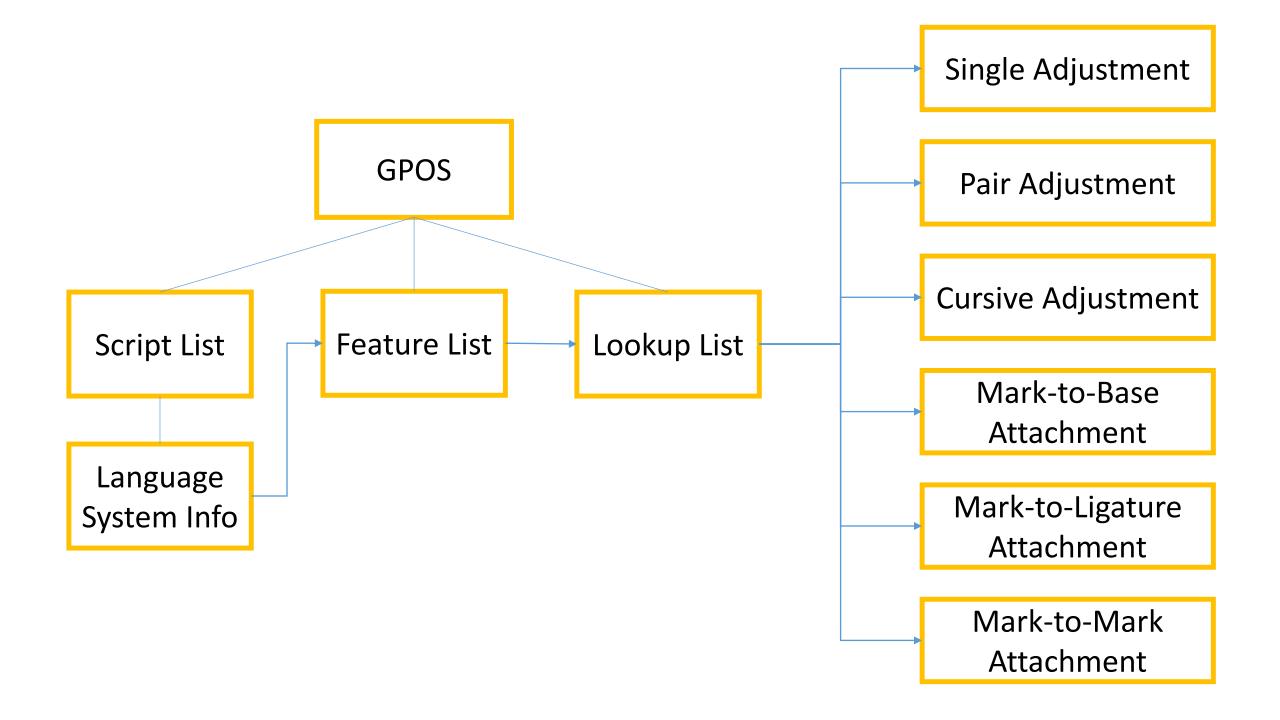


#### Example









#### Features

- How do we know which features to apply?
- How and when to apply them?





Feature	Feature function	Layout operation	Required
Language based forms:			
ccmp	Character composition/decomposition substitution	GSUB	
Typographical forms:			
liga	Standard ligature substitution	GSUB	
clig	Contextual ligature substitution	GSUB	
Positioning features:			
dist	Distances	GPOS	X
kern	Pair kerning	GPOS	
mark	Mark to base positioning	GPOS	X
mkmk	Mark to mark positioning	GPOS	X

[GSUB = glyph substitution, GPOS = glyph positioning]

#### Indic scripts: overview of the algorithm

- Clustering into syllables (Unicode)
- Reordering (Unicode, aside from font)
- Substitutions (OpenType features)
  - one to one
  - one to many
  - many to one
  - contextual
- Positioning (OpenType features)
  - kerning
  - mark positioning





#### Indic shaping algorithm: Unicode

- Initial
  - \u091A\u093F\u0928\u094D\u0939\u0947
- Clustering into syllables
  - \u091A\u093F\u0928\u094D\u0939\u0947
- Reordering
  - \u093F\u091A\u0928\u094D\u0939\u0947









#### Indic shaping algorithm: OpenType

• Initial

चिन्ह

चिन्हे

• GSUB

चिन्हे

चिन्ह

• GPOS

चिन्हे

चिन्हे





- Single substitution:
  - One to one
  - Replacement glyph might not have Unicode value (swashes)
  - Remember Unicode value and replace glyph id.
- Multiple substitution:
  - One to many
  - Do not confuse with Unicode decomposition
  - Same approach
  - How to enable copying? (/ToUnicode)





Alternate substitution:



- One to one of many
- Same approach
- Ligature substitution
  - Many to one
  - Same approach and define /ToUnicode as described before





#### GPOS features

- Single adjustments: superscript or subscript
- Pair adjustments: kerning
- Cursive attachment: connect glyphs with attachment points
- MarkToBase attachment: position mark characters with respect to base glyph
- MarkToLigature attachment: associate mark with one of the ligature glyph's components
- MarkToMark attachment: attach one mark to another

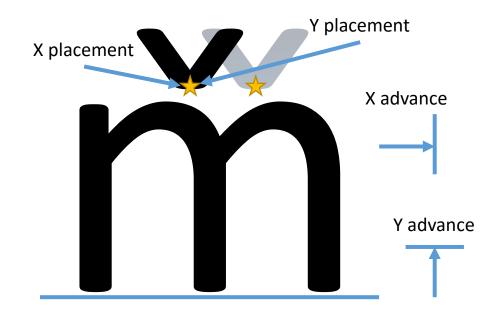




- Placement
- Advance
- Glyph attachment points
- Offset to attaching point











- Check if current glyph has placement
  - Move the cursor to the position of the glyph the current glyph is attached to (Td)
  - Apply xPlacement and yPlacement to move the origin to the anchor (Td)
  - Show current glyph (Tj / TJ)
  - Roll back the cursor to the initial position (Td)
- Apply xAdvance and yAdvance (Td)





- Horizontal placement => Tj + Td can be replaced with TJ
- Vertical placement (yPlacement != 0 or yAdvance != 0) =>
   TJ is not enough => need to use Td
- Might be a problem for text extraction

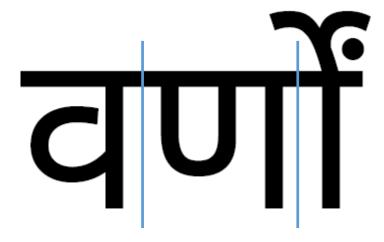








#### Back to /ToUnicode



The underlying Unicode sequence is: \u0935\u0930\u094D\u0923\u094B\u0902



**?**??

Content stream glyph ids: 39, 27, 1C4

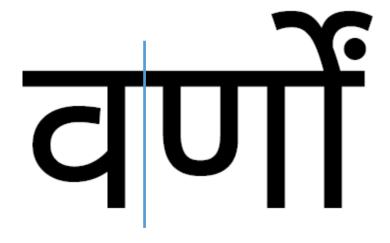
## Two buffer approach

- Text editors keep two buffers
- Buffer with Unicode string
- Buffer with glyph ids
- Easy correspondence for non-breakable parts (syllables)
- Cursor goes over syllables
- Windows: Uniscribe
- Linux: ICU International Components for Unicode





## Two syllables



- Cursor in your browser knows that!
- \u0935\u0930\u094D\u0923\u094B\u0902





### PDF Approach

- Have only content stream and glyphs written there
- /ToUnicode
- Have to map all the glyphs to Unicode characters





1C4??



\u0935\u0930\u094D\u0923\u094B\u0902





# Indic does not work that way

ी्र	ो्र	ौ्र	ो्रं
्रीर	्रीर	्रोर	्रेरं
्रो	्रो	्री	्रों
ीर्	ोर्	ोर्	ोर्
:रो्	री्	रों्	रों्
'र्ो	र्ी	र्ी	र्ों





## How to map glyphs to Unicode?

- 39, 27, 1C4
- \u0935\u0930\u094D\u0923\u094B\u0902
- 39 <-> **u0935**
- 27 <-> u0923
- 1C4 <-> ???
- Easy without reordering, but not in our case
- \u0935 \u0930\u094D\u0923 \u094B\u0902
- Incorrect when copying single glyphs
- Incorrect when adding new words





### How to map glyphs to Unicode?

- 39, 27, 1C4
- 27 <-> u0923
- \u0935 \u0930\u094D\u0923 \u094B\u0902
- \u0935\u0930\u094D\u0917\u0940\u0915\u0930\u0923
- Extra chars will be copied along with the word
- \u0935\u0930\u094D\u0917\u0940\u0915\u0930\u0930\u094D\u094D\u0930\u094D\u0930\u094D\u094
- Challenge for most of the PDF producers even today





### /ActualText comes to save us

- Can be specified for content that does translate into text but that is represented in a nonstandard way (ISO 32000-1)
- Replacement text can be specified for the following items:
  - A structure element, by means of the optional **ActualText** entry (*PDF 1.4*) of the structure element dictionary.
  - A marked-content sequence, through an **ActualText** entry in a property list attached to the marked-content sequence with a **Span** tag.





### /ActualText comes to save us

- \u0935\u0930\u094D\u0923\u094B\u0902
- [39, 27, 1C4]
- /ToUnicode CMAP:
  - 39 <-> **u0935**
  - 27 <-> u0923
  - 1C4 <-> \u094B\u0930\u094D\u0902

```
/Span <</ActualText <FEFF 0930 094D 0923 094B 0902> >> BDC <002701C4>Tj
EMC
```





## /ActualText

- Not supported in many PDF viewers
- Problems with determining spaces when extracting text





# Features + algorithms

- Lookup tables don't know script rules
- Half characters
  - त + व = त्व tva
  - ਯ + ਫ= ਯਫ ndha
  - स + ਪ = स्ਪ stha
- Don't blindly apply all features
- Set up masks for features during preprocessing









#### Arabic

- Right-to-left
- Unicode => logical order
- init, medi, fina, liga
- /ReversedChars
  - /ReversedChars BMC
  - (olleH) Tj
  - -200 0 Td
  - ( . dlrow ) Tj
  - EMC





#### Arabic

علام جال ارعس ا السعر الااجمالي السعر الاجمالي





# Why OpenType?

- All non-obligatory font-specific features + positioning
- Many ligatures do not have Unicode equivalent as there are too many of them because of script-specific rules => encode them in lookup tables
- Different correct representations of a text: some glyphs might be present in a font, some may not => too hard to check all options => encode transformations in lookup tables





#### Conclusions

- OpenType features
  - Obligatory (Indic, Arabic shaping)
  - Non-obligatory (Latin Swashes, Kerning)
  - Unicode preprocessing for complex scripts
  - Work in pair with algorithms and script rules
- PDF + OpenType = solid (and necessary) match, but...
  - Td even for showing a single word (vertical positioning)
  - /ActualText for complex scripts text extraction (two buffer analogue)





#### References

- OpenType specification <a href="https://www.microsoft.com/en-us/Typography/OpenTypeSpecification.aspx">https://www.microsoft.com/en-us/Typography/OpenTypeSpecification.aspx</a>
- Microsoft Typography <a href="https://www.microsoft.com/en-us/Typography/default.aspx">https://www.microsoft.com/en-us/Typography/default.aspx</a>
- FontForge Open Source tool <a href="https://fontforge.github.io">https://fontforge.github.io</a>
- OpenType CookBook <a href="http://opentypecookbook.com/index.html">http://opentypecookbook.com/index.html</a>





# Questions? प्रशन? विषये

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