How PDF can accelerate your digital transformation

Harness the power of PDF

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Harness the Power of PDF

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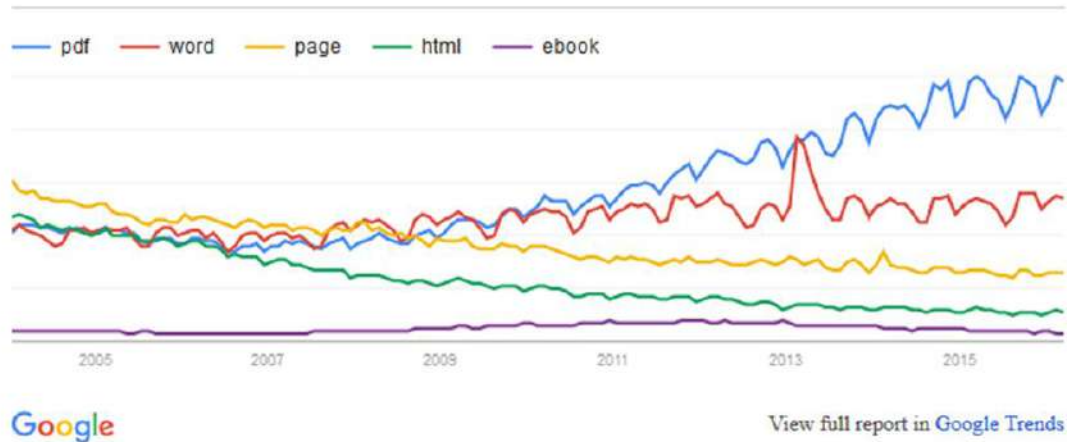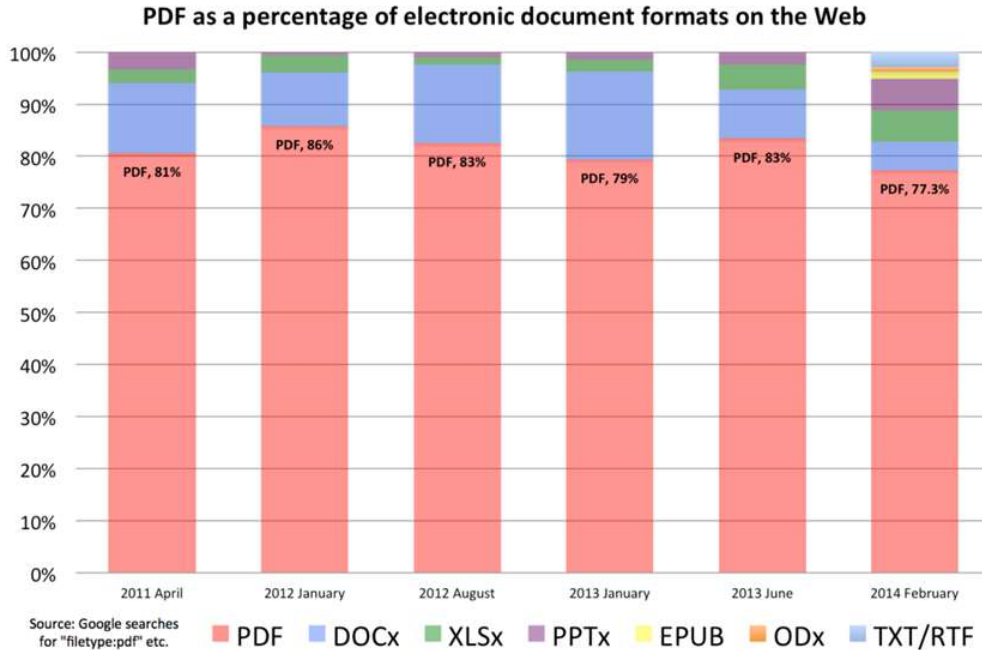15 Scotts Road #04-08
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We all know and love PDF

PDF files are everywhere and interest is still growing

We all know and love PDF

PDF format reigns the web.

PDF as a percentage of electronic document formats on the Web

Source: Google searches for "filetype:pdf" etc.

Legend: PDF | DOCx | XLSx | PPTx | EPUB | ODx | TXT/RTF

We all know and love PDF

However, many people still think PDF is the electronic equivalent of a physical piece of paper:

- Static
- Doesn't contain much information
- Designed as print/output format
- Not very web-friendly

Today I want to tell you about the power of PDF.
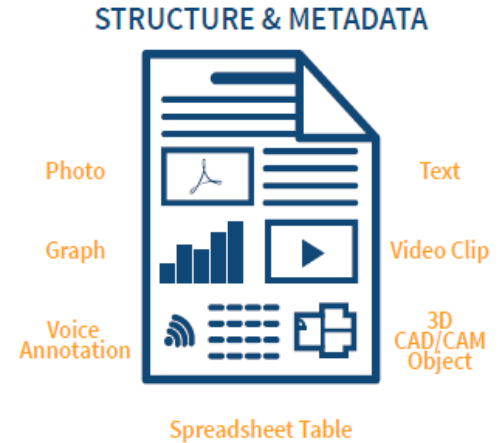
ITEXT

PDF is much more than an image

- PDF is an envelope document that can contain:
  - Content
  - Information about the content

- PDF can have:
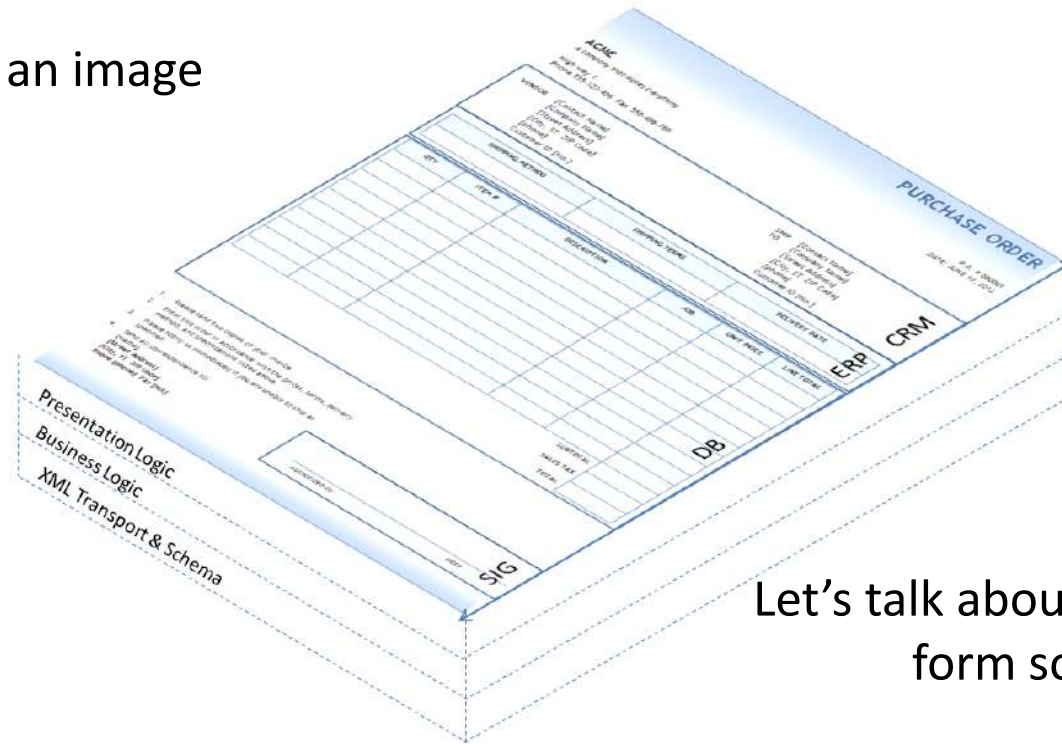 - Internal structure
  - Workflow
  - File attachements

- Can be understood by humans as well as by machine

STRUCTURE & METADATA

Photo · Graph · Voice Annotation · Text · Video Clip · 3D CAD/CAM Object · Spreadsheet Table

A PDF is a Container of Information
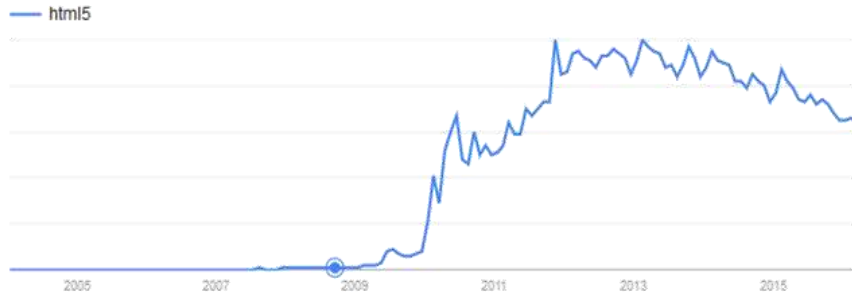
A PDF is never only an image

Let's talk about enterprise form solutions and workflows!

Dynamic Forms Processing

Extending the PDF from the output side to the input side
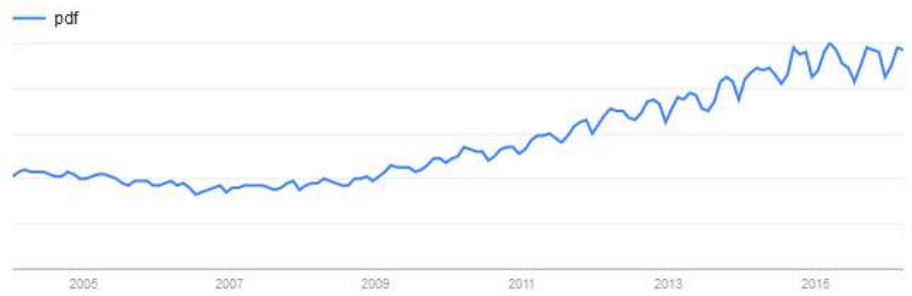
Dynamic form processing

King of
data visualisation

King of
data capturing

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Dynamic form processing
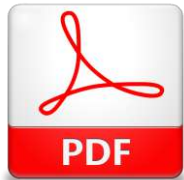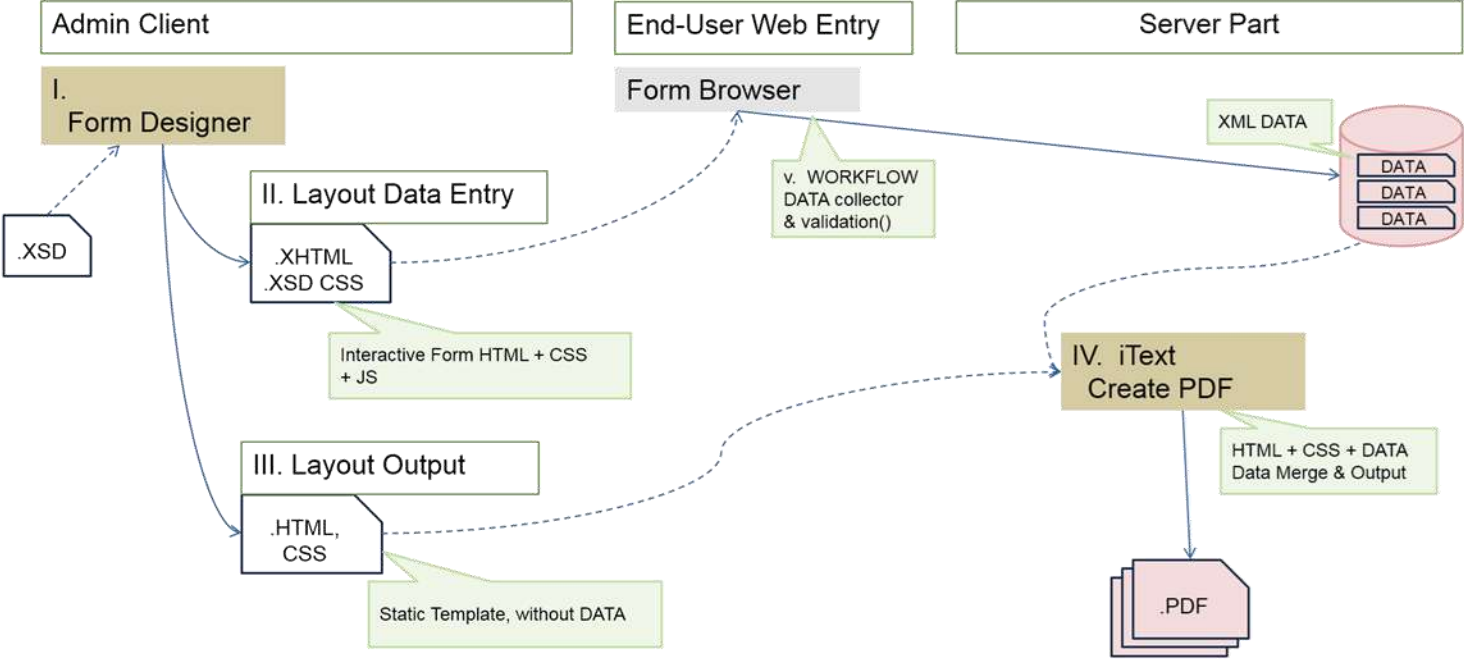

Combining smart data capturing via HTML5 with an innovative PDF engine makes digital transformation available to everyone

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Dynamic form processing

Form Designer Workflow (2016.1.12)

e-Approve: Applying for medical care

Social Security Example
How it is done *today*!

1. Customer selects form

6. Customer gets response

2. Customer prints form

5. Data is copied manually

3. Customer fills out form

4. Customer mails form

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e-Justice: publishing in moniteur belge

Online registration : forms and data sources

Processing data, XML-based workflow.

Persist, Publish, Sign,

MONITEUR BELGE | BELGISCH STAATSBLAD

e-Catalog: Personalized marketing
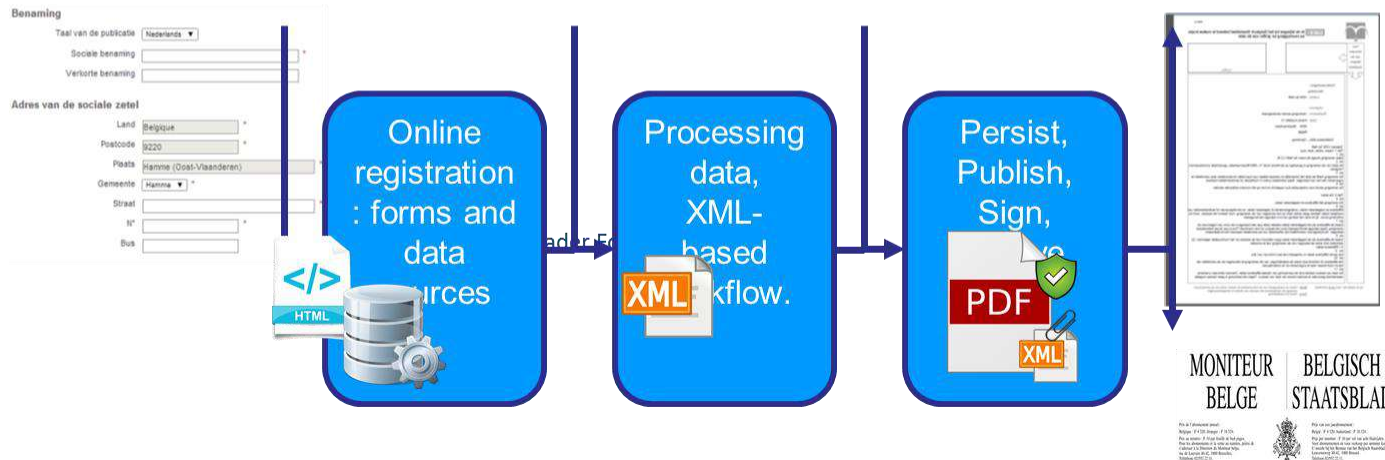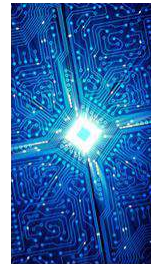
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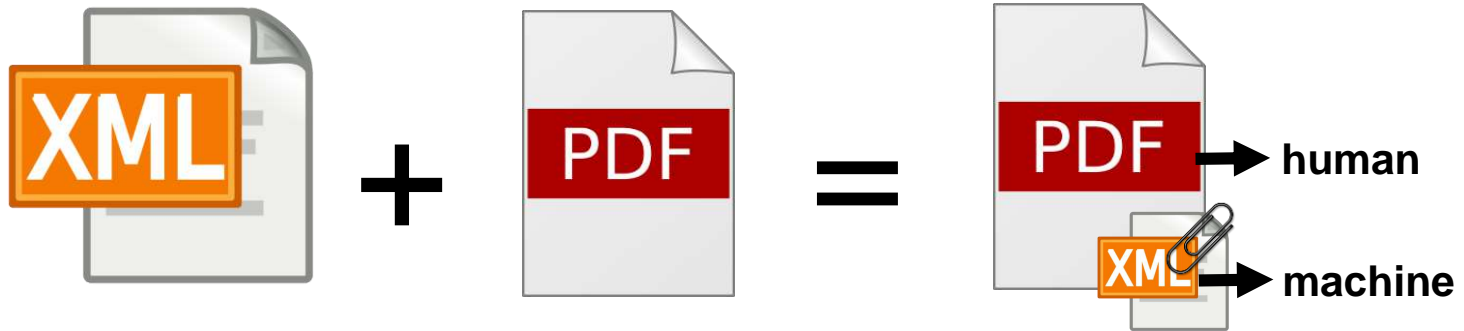
Conclusion

- PDF is still the output format of choice
- PDF is stable, reliable and it works
- PDF facilitates digital transformation its multiple layers
- HTML5 + PDF together rocks

Come talk to us at booth A54

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