ITEXT

Common App

iText use case

THE COMMON APPLICATION

Common App aims to simplify the college application experience for all students. We're committed to the pursuit of access, equity, and integrity in the college admission process.

Last year alone, we processed over 5 million applications from applicants across more than 200 countries around the world. Our more than 800 member colleges and universities rely on these documents to complete applications and inform the admission process.

"iText helped to speed up our processes by up to 500%"

As a nonprofit organization serving more than 1 million college applicants each year, our member colleges and universities depend on the speed and accuracy of PDF processing to process applications efficiently and reach their enrollment goals. iText allows our developers to free up time for innovation and become even more future-ready.

Our **challenge**: get a grip on the workload (and avoid mistakes)

As we have grown to support more and more applicants each year, we want to ensure an optimal experience for our application. So, we started looking for a tool that saves time and money by improving performance and reliability. We needed a solution to be both cost-effective and scalable, while also delivering new features that we felt improves our product.

iText's **solution**: faster, more reliable and future-ready

We started implementing iText in the spring of 2015. It only took three months to fully implement the solution and to bring our team up to speed.

Switching to iText offered:

• **Fast and accurate PDF delivery**

• **Efficient usage of available resources**

• **Easy integration in existing IT infrastructure**

The solution promised to drastically increase the PDF processing capability while reducing cost and resource requirements. Furthermore, the iText solution enables our developers to focus on what matters: creating new functionality.

The final **results**: saving up to **$25,000** per year

iText performs as promised, increasing the PDF creation speed from 100% up to, in some cases, 500%.

Every submitted application, including recommendation forms, transcripts and other supporting documents, gets printed to PDF overnight using a scheduled batch process. Our member colleges swiftly receive all the documents they need. This is key, as all submitted documents are needed to

make a proper assessment of each application when making admission decisions.

The reliability and scalability allow us to only use a handful of servers dedicated to PDF printing, which means the same computing power can now be used to drive more processes. Our estimation is that we save approximately $25,000 each year thanks to the iText solution.

Drastically reduce costs

Improve output consistency and reliability

Optimize the usage of IT infrastructure

Enable employees to dedicate their time where it matters most

Ensure an efficient and error-free reviewing process